

Announcing the Second Annual Phylm Prize (2008)

Phylm, pronounced “film,” is the artistic merger of “physics” and “film.”

About the Phylm Prize

The Phylm Prize is an award aimed at spurring interest in physics and the educational use of new media. This year’s winner will receive a check for \$100 (US) to be dispersed in July 2008.

Content

Submissions failing to meet the following criteria will be excluded from the forum.

- Submissions should take the form of video content submitted to the communityCOUNTS forum “phylm,” found at <http://www.communitycounts.com/phylm>
- Clips should contain one or more of the following:
 - A critique/analysis of the physics presented in a fictional work. For example, could the bus in Speed have made “the jump,” or how strong would Spider-Man have to be to throw a car that far?
 - An analysis of physics as revealed by the examination of a real-world video clip. For example, what forces does a gymnast experience during his routine?
 - An explanation/presentation of some physics concept or theory. For example, what is the conservation of energy?
- The clips should be aimed at a general audience of non-science majors. So please, no calculus. Basic algebra and trigonometry are acceptable, however.
- All submissions must be the intellectual property of their posters, and any sampling of others’ work must comply with the terms of fair use under US law.
- Submissions must comply entirely with the terms of use for the video sharing site on which they reside.
- Keep it clean.

Eligibility

Anyone who can submit an entry at communityCOUNTS is eligible to enter given it is legal in his/her locality both to do so and to collect the prize. Contestants may submit multiple entries. Teams may submit entries via a designated representative to whom the prize would be paid if the team should win.

Submitting Entries

To submit entries follow the instructions found at <http://www.communitycounts.com/add/?id=phylm>

Selection

The winner will be determined entirely by votes as tallied by communityCOUNTS as long as David Colarusso agrees that this video accurately portrays its scientific content. If a video fails this test the award will go to the video with the next highest votes. The winner will be announced in mid-July after a review period. Colarusso will contact the account associated with the winning content via the contact info provided with the video (e.g. via YouTube messaging). Colarusso’s determination of accuracy and eligibility are final, and the award will be dispensed via a personal check.

Important Dates

July 1, 2008 at 11:59pm (EST): All submissions due, voting closes.

Mid-July 2008: Winner announced by video posting to: <http://www.youtube.com/user/dcolarusso/>